

**All-Color  
Senior Ads**

## 2015 Senior Ads

*Shenango Yearbook*

**Multiple  
Photos!**

*Straight from the **heart** and into the yearbook!*

The yearbook staff is now offering the opportunity to "personalize" the yearbook in a very special way. This year's **ALL COLOR YEARBOOK** provides the opportunity for you to recognize your senior in a colorful manner, with *multiple* photos of your choice! Space is available to tell your special senior how proud you are! This ad will provide a great way to recognize the student in a unique and lovely way.

To reserve your space, follow these guidelines:

### Prices/sizes: Black & White ads

Black and white ads are available in the following sizes for the prices shown:

- 1/8 page: \$40.00
- 1/4 page: \$60.00
- 1/2 page: \$90.00
- Full Page: \$150.00

### Prices/sizes: Color ads

Process color ads are available in the following sizes for the prices shown:

- 1/8 page: \$50.00
- 1/4 page: \$85.00
- 1/2 page: \$150.00
- Full Page: \$280.00

### Step-by-Step Instructions

1. Select ad size.
2. Decide if the ad will appear in color or black and white.
3. Complete the Order Form provided.
4. Provide photos. 1/8 ads have one photo space; 1/4 ads have two photos; 1/2 ads have three photos; full page ads have up to seven photos.
5. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment.
7. Deliver or mail all the materials to the yearbook staff by the deadline.

### Photo submission guidelines

- Do not cut, glue, or tape photos
- If you select a black and white, your photos will appear in black and white.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address, and phone number on the back of each photo.
- All photos will be returned promptly.

### Special considerations

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards

***Ad and Payment Deadline:  
February 20<sup>th</sup>, 2015***

# Senior Yearbook Ad Order Form

*Yes, I want to celebrate my senior with a personal ad!*

Senior's Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Contact number: \_\_\_\_\_

**Step One: Select Ad Size**

- 1/8 page
- 1/4 page
- 1/2 page
- Full page

**Step Two: Select Color or Black and White**

- Color
- Black and white

**Step Three: Send the correct number of photos.**

*1/8 ad=1 photo*

*1/4 ad=2 photos*

*1/2 ad=3 photos*

*Full page ad=Up to 7 photos*

**Step Four: Write your message.** (Limit around 40 words, please. Attach a separate sheet if you wish).

Message:

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**Step Five: Return Payment with Order Form and Photos.**

Mail your check made out to Shenango Yearbook, order form, and picture(s) to:

Shenango High School  
Attn. Meredith Allen  
2550 Ellwood Rd.  
New Castle, PA 16101

*The Yearbook Staff thanks you for your support as we  
design our all-color yearbook!*